




BARBARA MOCHOLI JIMENEZ

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PRESENTATION

Final Year student of Journalism and Creative Media at the University of Worcester, United Kingdom. I've always been passionate about video editing and all related to the whole post-production process.



EDUCATION

Joint Honours Journalism and Digital Media Production | University of Worcester

SEPTEMBER 2019 – PRESENT

Digital Media Production has enabled me to develop expertise in areas of visual communication and digital design including video, photography, motion graphics and visual effects.

In Journalism, I've learnt how to spot, write, produce, and sell a story for news, magazine, television, radio, and social media, alongside looking at media law and ethical issues.

Baccalaureate of Social Science | N^a Sra Fátima

SEPTEMBER 2017 – MAY 2019

A final grade of 6.94. Excellent grades in subjects such as Literature, English, Economics and History.



EXPERIENCE

Social Media Marketing Assistant (Placement) | Museum of Royal Worcester

AUGUST 2021 – MARCH 2022

Drafting/sending out press releases and contacting media to check receipt.

Developing specific social media content, using the Hootsuite scheduling tool (training provided).

Website page updates.

Creating social media content mainly for Twitter, Instagram, and Facebook, but Pinterest and YouTube as well.

Helping with marketing campaigns such as Showstopper Trail Project and Summer Open Day.

Mailchimp newsletter – creating content.

Google AdWords campaigns.

Warehouse Operative | M&M Direct

OCTOBER 2020 – JANUARY 2021; SEPTEMBER 2021 – FEBRUARY 2022

Product reception, computer system data logging and quality control.

Location of products on shelves.

Independent work.

Packaging customer orders.

Resolution of problems with orders.



SKILLS

- Fluent English (B2)
- Native Spanish
- Good communication skills
- Teamwork or individual work
- Reliable and punctual
- Advanced skills in programs such as Adobe After Effects, Photoshop, all Microsoft Programs, Canva.
- Organization and problem-solving skills.
- Creative